

CURRENT POSITION DigitasLBI - Managing Lead, Experience Design

PAST CLIENTS INCLUDE Boston.com, ZipCar, Houghton Mifflin, Blue Cross Blue Shield, Boston University, The Boston Group, Hawker Beechcraft, and others.

EXPERIENCE

2015-Present DigitasLBI - Managing Lead, Experience Design

Lead and implement new experience design solutions for large-scale clients such as leading hospitals and a Fortune 50 bank; lead workshops with clients to collaborate on strategy and discovery. Manage junior & senior level designers; lead small teams of designers & front-end developers on user journey mapping, story writing, wireframes/UI and prototypes. Regularly discuss schedules & deliverables with stakeholders, project managers, business analysts, and creative strategists using Agile management methods. Plan, write & oversee user tests using high-fidelity prototypes, and discuss findings for regular iteration and high impact presentations.

Agile Methodology - Sketch, InVision, Axure, Principle, HTML/CSS

2008-2015 Pearson Education - User Experience Designer

UI/UX design of Pearson Education's K12 and HED learning management systems, and content delivery services. Regularly user test and iterate with feedback alongside stakeholders and developers according to a strict release schedule.

Agile Methodology - Adobe Fireworks, Illustrator, HTML/CSS, JIRA

2007-2008 Boston.com - Flash Artist

Create and modify Flash advertisements for clients of Boston.com, as well as assemble sales presentations for potential clients using Flash.

2008 ZipCar - Designer

Design promotional materials used in various ZipCar sponsored events scheduled for summer 2008 including the Annual Gay Pride Parade, and AIDS Walk 2008 in San Francisco.

2007 Blue Cross Blue Shield - Production Artist

Update designs, as well as edit and archive various projects from mailers and brochures to advertising, collateral and internal printed materials.

2006 Houghton Mifflin - Cover Designer

Design textbook covers for Houghton Mifflin's Custom College Division.

AWARDS

2017 FCS Portfolio Bronze Award Winner - Digital Media / Apps and Tools
(awarded for a budgeting tool for the app of a Fortune 50 bank)

2016 MITX Award Finalist - MSKCC.org redesign - Healthcare, Wellness, and Pharmaceuticals Marketing

EDUCATION Boston University, Painting, B.F.A. Cum Laude 2005

SKILLS & SOFTWARE

Interaction Design
User Testing
UX Research
iOS/Android Design
ADA Compliance
Visual/UI Design
Illustration & Icons
Rapid Prototyping

Sketch
Axure
Adobe Creative Suite
InVision
Principle
HTML/CSS/JS